



Blinds by Peter Meyer

Newsletter July/August 2010

Proud Announcement

As we are a true family business, it seems appropriate to announce here that my youngest son Simon and his beautiful wife Cynthia are expecting their first child in December. I wonder if this is the next generation of blindmakers starting!

BMAA at Royal Pines 21/22/23 July

This is probably the most important internal (and some external) window covering exhibition in Australia and we urge you to visit us there. We are stands 41 and 42 we'd love to show you our range.

Product of the month. July-Ballet

We are continuing our Ballet special discount until the end of July and add this super special as well. Use our Ballet fabric called Vintage Décor (which is extremely popular) at a maximum drop of 2200 and we will give you a further 20% off. So that's your normal discount less another 10% (Ballet July) and then an extra whopping 20% but only on Vintage Décor and only to a maximum drop of 2200. Remember you must buy two or more Ballet blinds to receive this special (we will make an exception for showroom samples). This makes Ballet even better value! Call for a sample book today.



Product of the month-August-XL50pleat

The next product of the month will be our new XL50 pleat. This will be for the month of August. Showroom samples will attract a further 20% discount while normal orders will be less a further 10%. August only so don't miss out.

More XL50pleat news

We can now offer motorised as well as top down (+20%) and in October we will have a monocontrol (+20%). See your pricelist for more details.



Shangrila sample books

Some good news and some bad news. First the good news. We have received a new and updated Shangrila sample book and it's a fabulous presentation. The bad news is that the cost us \$200 each and we will pass them on at cost plus despatch. Shangrila is a great and underrated product. There are a limited number of these books. See them at BMAA.

Signature collection updates

These are now in the post and should arrive with you any day. I urge you to put them straight in to you Signature Collections. We have supplied new posts so that it will be easy to install for you.

Woven timber rollups

Just a reminder that we are once again able to make rollup woven timber blinds. This applies to our Ballauff French woven timber and also our Chinois Eclectic range. As we published our prices as romans for the last few years, rollups are less 13%.

Exterior rollers

Worth noting is that we now manufacture exterior rollscreens for the wholesale trade. These are easy to sell and install. Motorisation is available and these are a sure profit generator. Ask us for more details

Website update.

We are constantly updating our website and its somewhere you should visit regularly. We will soon have our new trade only section as well.

Mirabella and Crescendo

Please note that these are now down from group5 to group 4 until sold out.

See page 2

www.petermeyerblinds.com.au
Make this the year you learn about motorisation

Ph 1800 254631



Newsletter July/August 2010

Front Romans

We have had really good acceptance from our clients about the new format for roman blinds. We now offer a front pelmet, similar to our woven timber format. This makes for much easier operation without the need to reach behind the blind for a cord. Consider a sample blind for your showroom. Only plus 10%

63mm Basswood being discontinued.

Some stock still available but this range is being totally discontinued. Please remove samples from your swatches.

Base rail size on bottom up.

We will use our large designer base bar on all bottom up blinds for stability. This is also an option on all our blinds but will be standard on bottom up blinds.

I'm currently working on "best of" notes from the newsletters over the past two years. Please let me know if you have any special requests.

Pop up banner

We have designed a pop up banner for one of our retail clients and we thought it was such a good idea that we have decided to offer it to other clients. These can feature your own logo or can be our generic banner. See them on show at BMAA or order now. They look like this but you can send for a better image! They will cost you about \$350 each plus a little more if you want your own logo incorporated. Size is 850mm x 2100mm

Discontinued

Please note that Bellini has been discontinued from our range for quite some time, and discontinued by its suppliers. Please remove it from your Signature Collections.



These will be on display at BMAA

www.petermeyerblinds.com.au
Make this the year you learn about motorisation

Ph 1800 254631